Winnua is a Winning Mixed Enterprise

In Mocuba, Mozambique, Winnua Lda is running the top private sector soymilk “mixed enterprise” of any MM partner internationally. It is providing daily servings of soymilk to about 2,000 students at Primary School LoBue, while also developing its own commercial soy yogurt business. After installation of their SoyCow in 2015, the soymilk school feeding program started with 335 children. Asa Maria Tham, co-owner of Winnua said: “Our school program is going fine, now 2,000 students are receiving a daily serving of 250ml of soymilk made from our SoyCow. After more than a year now the monitoring shows three good results; First more children enter school, second, a higher percentage of the children that enter remain. Less drop-outs in other words. The last and I think best result is that the children learn more than before. Their pedagogical performance has improved. The health post also confirms that the level of malnutrition has gone down in the villages that receive the milk.” Winnua also works in sustainable agricultural development with soybeans and maize, tropical wood plantations, and besides the SoyCow facility it also operates a maize mill. www.winnua.com

MM Semi-Finalist in Ashoka “Creating Shared Value” Prize

The Ashoka Changemakers “CSV” competition received 1,072 entries from 106 countries. After reaching the semi-finalist level of 56 entries, Malnutrition Matters’ “Small Scale Soymilk Enterprises” program was then included among the top 14 entries: CSV Council page. While it did not reach the final 6, the recognition was well-appreciated. With support from Nestle, the CSV program supports social entrepreneurs tackling the world’s biggest issues in nutrition, water and rural development.

SoyaKit Pilot Project Launched in Malawi

The second project for the SoyaKit “Home Business in a Box” is in partnership with USAID’s Feed the Future “Agricultural Diversification Project”, Palladium International and Soybean Innovation Lab (SIL). Thirty SoyaKits are being shared, in rural areas around Lilongwe, among three local NGOs who work on women’s empowerment and malnutrition relief. Pictured are activities of one of these three NGOs with the SoyaKit, YONECO – Youth Net and Counseling, https://yoneco.org/ The affordable SoyaKit enables time-efficient and fuel-efficient production of high-quality soyfoods in a home kitchen and can form the basis of a part-time or full-time sustainable micro-enterprise. It enables women to earn an income and improve nutrition by providing protein-rich food in their communities. See SoyaKit Overview. This Feed the Future project also included 5 SoyCows at 4 rural sites about 100 km from Lilongwe, plus one at Lilongwe Agricultural University. These sites produce soy foods for sale in their local communities, which creates sustainable local employment.

New SoyaKit Video

Includes our projects in Ghana and Malawi: https://www.youtube.com/watch?v=VIDp1Yn-vw8

The SoyaKit was developed with sponsorship from long-term MM supporter, Alpro CVA, Europe’s leading soyfoods producer. www.alpro.com

www.malnutrition.org